

# BASICS Devon Annual Report 2019 - 2020

Volunteer emergency doctors

[www.basics-devon.org.uk](http://www.basics-devon.org.uk)

**Volunteer emergency doctors across rural Devon delivering Enhanced Medical Care.**



BASICS Devon was formed in 2014 following the amalgamation of the PLIMS (South Devon) and TACTICS (North Devon) charities. The charity now supports volunteer responding doctors across all of rural Devon. Our roots are in our communities across Devon, and almost every day our volunteers are out enhancing the care delivered to sick and injured patients. This vital work relies on the support of the public and business across Devon. BASICS Devon works closely with and supports the work of South Western Ambulance Service.

This year's annual report is some what different; although its appearance is similar it has been written in the midst of the covid-19 pandemic. Whilst we can reflect on the amazing things that have been achieved over the past year we have to be minded to the significant challenges for both society and our charity over the next year or more.

## 2019 Achievements

- New protective clothing
- Significant grant from HELP appeal enabling a number of key projects
  - Replacement pagers and emergency paging system
  - CCTV recoding for vehicles
  - Funding for blue light fits
- Successful regional education event
- Updated responder profiles on our website
- Fundraising and accounting platforms scoped
- Responders supported a number of vital training courses including the Pre-Hospital Surgical skills course
- Majority of team attended National BASICS Conference
- New doctors supported to respond
- Numerous community fundraising events
- Major incident – Totnes bus crash.
- New kit layout and standardized bags for all responders

Trustees; Glenda Cooper, Simon Scott-Hayward, Marc Epps, Ian Higginson, Lauren Weekes, Nick Ratcliff - Registered Charity number 1008872  
Registered Address BASICS Devon, PO Box 165, Plymouth, PL7 9BJ, Telephone 01752 936299

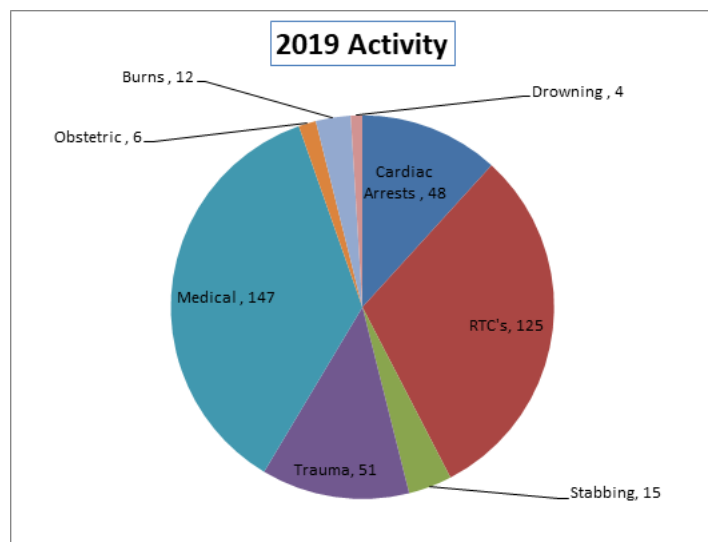
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## Incident Activity 2019

Millage Travelled	3295
Incidents Attended	408
Patients Conveyed to Hospital	370
Hours Volunteered	



## Totnes coach crash – Major Incident

On Saturday 5<sup>th</sup> October 2019 a double decker bus overturned on the edge of Totnes injuring 37 people. A major incident was declared by South Western Ambulance Service (SWAST). All the emergency services responded in force and BASICS Devon was able to deploy five doctors to the scene including a Medical Advisor and a sixth doctor to Ambulance headquarters in Exeter to support Strategic Command. The doctors were key in assisting SWAST personnel on scene triaging and treating casualties and liaising with our hospital colleagues at the receiving hospitals.





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## Fundraising

We began 2019 well with being chosen as a local cause for the Coop Community Fund to help with an additional North Devon responder. This gave us promotional opportunities as well as raising an incredible £8,555.09

We had a vast increase in Community Fundraising with various individuals and community groups across the county, with groups such as Inner wheels, Schools and Freemason Lodges all making unsolicited donations in 2019/20. We had our first BLS training workshop at Newton Ferrers Primary School which was a great success.

We have now been successful in the Tesco Bags for Help Scheme, sadly cut short by the pandemic, but we received more funds of £1166 than if we had the least tokens!

Trusts and Foundations saw a large donation from the fantastic HELP Appeal. We also received grants from the Leonard Laity Stoute Charitable Trust and Persimmon Homes.

Focusing on raising awareness over the last year and especially now, our online presence has increased by 18% on social media and we have set up our own Instagram page. Relationships have been built with the press over the last year, especially since the Totnes coach crash and now with the pandemic.

A database (CRM) Donation Manager, is currently in the process of being implemented as is Sage Accounting. We have joined Just Giving and Total giving which being well known worldwide online platforms we should see a return. With these resources we can evaluate our fundraising income, our donor journeys and manage our reporting.

Moving forward into 2020/2021, fundraising will be aiming to generate core cost funding and awareness of the charity to sustain the lifesaving service BASICS Devon is providing throughout and beyond the pandemic. The implementation of the database and accounting system is also priority to manage the administration for the charity and to help develop other online activity when the time is right such as individual giving, legacies and IMO (In Memory Of.)

It has been a great year that we hopefully see us through this crisis.



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## HELP Appeal Grant

We are very grateful to BASICS nationally who have successfully partnered with the HELP appeal to provide support for BASICS schemes across the country. BASICS Devon was successful with a grant application for £39,071.55. The funding has enabled us to deliver a number of vital projects including blue light vehicle fits, a new emergency pager system, CCTV cameras for all responding vehicles and winter equipment for responding vehicles. We are in the process of completing these projects.



## Financial Report – Glenda Cooper, Treasurer

### 2019/2020 Financial year

We have had a strong year raising over £65,000 an increase of £28,000 from the previous financial year. This is thanks to Amie's expertise in fundraising and volunteer members attending events to raise public awareness of the charity.

With funds raised we have been able to provide the necessary training and equipment to ensure our volunteer doctors have all they need to respond safely. Some funds are restricted for projects and will be carried forwards.

## Outline of expenditure

<b>Income</b>	<b>£67,005.46</b>
<b>Outgoings</b>	<b>£39,560.33</b>
Core Running Costs	£1,017.63
Staffing and Fundraising	£9,327.53
Education, Training	£4,076.10
Vehicle: light fits, winter preparation, CCTV, Millage	£15,071.41
Equipment	£8,192.66
Drakes Circus – Other charity share	£1,875.00

Fundraising costs = 14% of income

Charity running costs = 1.6% of income

Responder spend of income = 42%

Charity to look at the setting up of a financial reserve account.

There is £48,402.67 (72%) of income restricted for the following projects:

HELP Appeal (BASICS HQ)	£39,071.55	Winter Safety Equipment Bid - pagers, tyres, blue lights, dash cams green lights
Coop Community Fund	£ 7,331.12	Additional Responders
Leonard Laity Stoate Charitable Trust	£ 2,000.00	Volunteer Training & Equipment

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## Our Aims for 2020 in light of Covid-19

With the current Covid 19 pandemic we know that income to charities will be drastically reduced. We have to plan to ensure our long-term survival so we come out of this potential crisis with the ability to continuing operating as before.

We have operated well in the past without massive fundraising efforts so there is no immediate imperative for new appeals, especially as other charities may have more important current needs.

## CLINICAL OBJECTIVES

- To endeavor to continue offering our support to SWASFT in our normal manner, where compatible with the Covid 19 pandemic.
- To use our clinical skills and training to give additional support to SWASFT during this pandemic. This should not be at the expense of our BASICS Devon funds. If members are able to find time for this additional work they should be reimbursed at normal SWASFT clinical rates of pay.
- To work to SWASFT and Public Health England (PHE) standards to protect ourselves and our patients from the risks of Covid 19 transmission. PPE needed to ensure this must be provided by SWASFT at no cost to our charity.
- To use our knowledge of Major Incident Management to educate and support our colleagues working in the community
- To continue to seek a new responding member in North Devon as already funded. One hopes that our potentially increased profile amongst our North Devon GPs may attract somebody once this pandemic is over.
- Complete projects from the HELP appeal grant

## FINANCIAL OBJECTIVES

- To maintain our income to cover our yearly running costs. This includes fundraising manager expenses, BASICS subscriptions, fuel and replacement of any current equipment as required.
- To achieve this objective without alienating our current loyal supporters.
- To accept this is not a time for expansion but instead use this time to increase our profile in the media, stressing our involvement with planning and the fact we will be working on the clinical objectives above. This must be done without directly appealing for funds. An increased profile in 12 months' time will be invaluable.



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